

SPONSORSHIP AGREEMENT

Between:

Sponsor:
Company Name: _____
Contact Person: _____
Address: _____
Postal Code and City: _____

And

Sponsored Athlete:
Valerie

Article 1 – Purpose

The sponsor provides financial support to Valerie for her participation in the London Marathon 2027.

Article 2 – Sponsorship Contribution

The sponsor provides a one-time contribution of:

€ _____

The contribution will be transferred to a bank account specified by Valerie.

Article 3 – Sponsor Benefits

- Display of the company logo on the race singlet (where applicable).
- Mention on social media during the preparation for and participation in the London Marathon.
- A personal thank-you photo after the marathon showing the sponsor shirt.

Article 4 – Term

This agreement automatically ends after the London Marathon 2027 has taken place and all agreed sponsor benefits have been provided.

Article 5 – Miscellaneous

- This agreement may not be transferred without the consent of both parties.
- Any amendments must be made in writing and signed by both parties.

Signatures

On behalf of the Sponsor

Company Name: _____
Name: _____
Position: _____
Place: _____
Date: ____ / ____ / 202__
Signature: _____

Sponsored Athlete

Valerie
Place: _____
Date: ____ / ____ / 202__

Signature: _____